

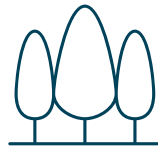
Sustainability Policy



Our commitment



We recognise that the world is changing. As a new home builder, we have a responsibility to build homes for the future. We are committed to achieving excellence and delivering sustainable values by investing in our people, producing quality homes in great places to live, with first class customer service.



Action



We are taking action to achieve our commitment to building a sustainable future by doing the following:



Keeping people safe

Keeping people safe is our number one priority. We take health and safety very seriously and maintain the highest standards to ensure that our employees, sub-contractors, purchasers and visitors are safe at all times. Our safety procedures and policies are constantly under review in order to ensure that we are not only maintaining safety standards but are also always learning how to make the workplace safer.

We work closely with third party professional safety consultants who audit our building sites and provide essential support in helping us to continue to achieve high safety standards.



Employing a diverse, long-term team

We are a family-run business that was established over 40 years ago. We pride ourselves in providing a nurturing working environment for our employees and sub-contractors. Several members of our team are with us all of their working lives, right up until retirement, which is something that we are very proud of.

We encourage people from all backgrounds with the right experience to join our ever-growing business.

Laura Stone, a senior member of the Pearce Fine Homes Group, recognises the importance of encouraging more women to work within the construction industry.

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There is never a dull day working in the construction industry. It's face-paced, exciting and innovative. Pearce Fine Homes judges people on merit and experience, above all else, which ensures that we work with the best possible team of people. All property developers have a responsibility to design and build homes for the future and not just for now; it is essential that women are a part of that process.

Laura Stone, Legal Director

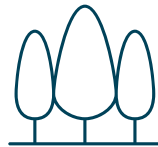


Securing sustainable land

Wherever possible, we aim to secure land within sustainable locations, which will not only benefit existing areas, but will also enrich the local community.

Public transport is improving within the Southwest and we are making every effort to build within easy access of strengthening transport links.

Our focus is to give back to local communities. We will continue to provide purchasers with high quality fine homes within developments that improve the local community socially and environmentally, leaving a lasting legacy for future generations.



Protecting the environment

We are very conscious of the impact building can have on the environment. We aim to achieve a net 10% biodiversity gain with every development, meaning that we strive to improve the natural environment wherever possible.



We achieve this by planting a diverse range of native species of plants and trees, as well as forming local nature spaces. We also understand the importance of preserving and improving the ecology of each development site and implement practical measures, such as creating reptile refugia, ensuring that reptiles are protected and have somewhere to live during and after construction. We also install bird and bat boxes into our properties, in an effort to protect and provide homes for the wildlife.

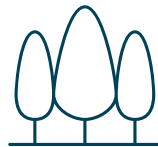
Reducing waste

Our company policy and waste management strategy helps to ensure that waste is kept to a minimum at all times.

We work with responsible local suppliers of building materials and make every effort to source the right materials in the correct quantities. In particular, we make every effort to ensure that plasterboard sizing is accurate, keeping surplus materials to a minimum.

Designing our own house types, which have proven to be popular with purchasers over the years, not only helps us work efficiently by reproducing quality homes that are a success, but also provides us with the knowledge of the requirements needed to build each property. This expertise means that we are constantly improving our efficiency as well as keeping waste materials to an absolute minimum.

Any unavoidable waste is recycled wherever possible using separate skips.



Efficiency, innovation and economics

Our carefully designed and innovative timber frame house types allow us to achieve efficiency. Reproducing our house types across different sites means that we are able to improve efficiency with each project.

We are well-versed in the installation of air source heat pumps, ground source heat pumps, solar thermal systems, photovoltaic solar panels, and electricity car charging points; all of which we find compliment our well-insulated timber frame quality homes.

Our homes also include LED lighting, shower savers (reducing the requirement for heating), and 98% efficient gas boilers with weather compensators.

We design and build houses that will help to reduce running costs by up to 30%, providing each homeowner with economic and sustainable homes for the future.

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“The Pearce Group understands the importance of building sustainable developments for the future. As a family business, our aim is for our legacy to last so local people can continue to benefit from and enjoy sustainable communities.

Ben Pearce, Managing Director

